

VIRTUAL SUMMER COURSE IN BUSINESS & ECONOMICS

APPLY FOR EXCELLENCE!

Dive into dynamic world of online business with our immersive virtual summer course, designed to equip with essential skills and knowledge exploration in design thinking, digital business, and data analytics. This course offers a comprehensive exploration of how digital platforms and data-driven strategies are reshapping the global business.

BENEFITS:

- **Free Program Fee**
- **Professional Speakers**
- **✓** Interesting Courses
- **Credit Course Recognition**
- Skill Development
- Networking Opportunities

International Student Competition

TIMELINE



Online Registration Sep 17-29, 2024



Design Thinking Course Oct 1-4, 2024



Digital Business Course Oct 7-8, 2024



Data Analytics Course Oct 14-18, 2024



Student Presentation Early November 2024

Register Now







Program Highlight